



illo – Trusted Provider

What is a “Trusted Provider” (TP):

A Trusted Provider is handpicked to provide data for illo. A Trusted Provider is distinguished by providing data with a high level of confidence in terms of data validity- and reliability. In general, a Trusted Provider is characterized by:

- Hosting and maintaining a public profile page
- Being responsible for all entries from the profile
- Providing and updating contact information on person in charge of profile
- Describing, communicating and sharing findings actively
- Contributing to grow the illo concept
- Complying to illo's general terms both legally and ethically

In addition to these general terms, a “Trusted Provider” is represented in 3 sub categories: "Professionals", "Press" and "Private".

Professionals –private corporations and public organizations including NGOs, universities etc. :

- Responsible and account for uploaded data
- Provide analyses and update data on a regularly basis
- Contribute and encourage to discussions about data and findings
- Opportunity to upload data automatically with an API

Press – all types of press media corporations and organizations:

- Responsible for compliance with press responsibility / media law
- Engage in dialogue with illo users commenting on your data and analyses
- Use direct URLs to illo or otherwise refer to illo as a source when publishing / sharing analyses

Private – all individual opinion formers wanting a personal profile (journalists, researchers, advisors, students etc.):

- Regularly upload data, create analyses and share and publish findings
- Have a history of valuable uploads and input
- Start and engage in dialogue about analyses from you (or others) outside illo using other social media such as Facebook, LinkedIn etc.

See Trusted Provider examples [here](#).

If you want to be acknowledged as a Trusted Provider, please contact our TP committee [here](#).